

June 5, 2014

Dealertrack Technologies, Inc., to Present at the Evercore Vertical Cloud Symposium

LAKE SUCCESS, N.Y.--(BUSINESS WIRE)-- Dealertrack Technologies, Inc. (NASDAQ: TRAK) today announced that Mark O'Neil, chairman, president and chief executive officer, and Paul Rybecky, vice president, Finance, Treasury and Investor Relations, will present at the Evercore Vertical Cloud Symposium on Thursday, June 12, 2014, at 1:45pm (ET), in New York.

A live audio webcast of the presentation will be available on the Investor Relations section of our website at ir.dealertrack.com. For those unable to listen to the live audio webcast, a replay will be available on our website shortly after the event.

About Dealertrack Technologies (www.dealertrack.com)

Dealertrack Technologies' intuitive and high-value web-based software solutions and services enhance efficiency and profitability for all major segments of the automotive retail industry, including dealers, lenders, OEMs, third-party retailers, agents, and aftermarket providers. In addition to the industry's largest online credit application network, connecting more than 20,000 dealers with more than 1,400 lenders, Dealertrack Technologies delivers the industry's most comprehensive solution set for automotive retailers, including [Dealer Management System \(DMS\)](#), [Inventory](#), [Sales and F&I](#), [Digital Marketing](#) and [Registration and Titling](#) solutions. For more information visit www.dealertrack.com.

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Dealertrack Technologies, Inc.

MEDIA CONTACT:

Ken Engberg, 516-734-3692

kenneth.engberg@dealertrack.com

or

INVESTOR CONTACT:

Garo Toomajianian, 888-450-0478

investorrelations@dealertrack.com

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