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## Dealertrack Technologies, Inc., to Webcast Financial Analyst Day on September 11, 2014

LAKE SUCCESS, N.Y.--(BUSINESS WIRE)-- Dealertrack Technologies, Inc. (NASDAQ: TRAK) today announced it will host a Financial Analyst Day webcast on Thursday, September 11, 2014. Dealertrack's management team will deliver presentations on the company's strategies and solutions that will help drive long-term growth, enhance shareholder value and transform automotive retailing.

Presentations are scheduled to begin promptly at 9:45 a.m. ET and conclude at approximately 12:45 p.m. ET. A webcast of the live event from New York City will be available on Dealertrack's investor relations website at [ir.dealertrack.com](http://ir.dealertrack.com). Following the event, a webcast replay will be available for approximately two weeks.

### **About Dealertrack Technologies** ([www.dealertrack.com](http://www.dealertrack.com))

Dealertrack Technologies, headquartered in Lake Success, New York, delivers integrated web-based tools, services and technologies that drive efficiencies and profitability for automotive retailers, including dealers, lenders, OEMs, third-party retailers, agents and aftermarket providers. Currently, Dealertrack hosts more than 60 million unique visitors per month on 20,000 dealer websites, and operates the industry's largest online credit transaction network, connecting more than 20,000 dealers with more than 1,400 lenders. Dealertrack's market-leading suite of integrated solutions include [Dealer Management Systems \(DMS\)](#), [Inventory](#), [Sales and F&I](#), [Digital Marketing](#), [Registration and Titling](#), [CRM](#), [Fixed Operations](#) and [Independent Dealer](#) solutions.

Dealertrack Technologies, Inc.

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