

June 3, 2015

## Dealertrack To Present at the Second Annual Evercore ISI Industry Cloud Symposium

LAKE SUCCESS, N.Y.--(BUSINESS WIRE)-- Dealertrack Technologies, Inc. (Nasdaq:TRAK), today announced that Raj Sundaram, co-president, and Eric Jacobs, executive vice president, chief financial and administrative officer, will present at the Second Annual Evercore ISI Industry Cloud Symposium on Thursday, June 4, 2014, at 1:30 p.m. ET, in New York.

A live audio webcast of the presentation will be available on the Investor Relations section of the Dealertrack website at <a href="ir.dealertrack.com">ir.dealertrack.com</a>. For those unable to listen to the live audio webcast, a replay will be available on our website shortly after the event.

## About Dealertrack Technologies (www.dealertrack.com)

Dealertrack Technologies' intuitive and high-value web-based software solutions and services enhance efficiency and profitability for all major segments of the automotive retail industry, including dealers, lenders, vehicle manufacturers, third-party retailers, agents and aftermarket providers. In addition to the industry's largest online credit application network, connecting more than 20,000 dealers with more than 1,500 lenders, Dealertrack Technologies delivers the industry's most comprehensive solution set for automotive retailers, including <a href="Dealer Management System">Dealer Management System</a> (DMS), <a href="Inventory">Inventory</a>, <a href="Sales and F&I">Sales and F&I</a>, <a href="Digital Marketing">Digital Marketing</a> and <a href="Registration">Registration and Titling</a> solutions.

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