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Dealertrack Launches Next Generation Registration and Titling Solution for California

New Modern Interface and Functionality Simplify In-State Registration Processing in California

Lake Success, N.Y., March 1, 2016 – Dealertrack today launched its next generation In-State Registration and Titling solution for dealers in the state of California. With a new modern user interface, this latest version of Dealertrack’s Registration and Titling system was developed to radically simplify the registration and titling process.

The web-based Registration and Titling solution delivers a number of benefits to California dealers, including:

- Fast transaction speeds;
- Same-day shipping of plates and stickers¹;
- Expedited notification of transaction audit results within 48 hours via Dealertrack’s Audit and Scan Service™;
- Clean and organized one-page data entry;
- Single-click processing for most transactions;
- Zero wait time for data entry, even when DMV systems are down;
- DMS import from all major systems; and
- Point-to-point shipment tracking of vehicle license plates and registration documents.

“We have worked closely with title clerks, business managers and controllers in California dealerships to get their guidance as to how we can make their jobs easier and their work processes more efficient. The result is a simple, fast solution with powerful functionality,” said Bill Rountree, vice president and general manager, Dealertrack. “With this new software, users will also have greater visibility into every deal – at every step of the process, at any time – allowing for better transaction tracking and workflow management.”

Dealertrack has more than 20 years of registration and titling experience, and manages more than 45 million vehicle titles nationwide. Dealertrack is the only company that offers a comprehensive solution to meet the broad range of dealers’ registration and



titling needs, including in-state and out-of-state registration and titling tools, as well as expedited title release services.

For more information on Dealertrack's Registration and Titling Solution, click [here](#).

About Dealertrack (www.dealertrack.com)

Dealertrack, a Cox Automotive brand, delivers integrated digital solutions designed to enhance the efficiency and profitability for all major segments of the automotive retail industry, including dealers, lenders, vehicle manufacturers, third-party retailers, agents and aftermarket providers. From bridging the gap between the online and in-store experience to developing industry leading innovations, Dealertrack is transforming automotive retailing through its comprehensive award-winning solution set, including Dealer Management System (DMS), F&I, Digital Marketing, and Registration and Titling solutions.

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¹ When submitted before 1:00 p.m. PT