



**Contact:**  
Michael DeMeo  
Dealertrack  
(516) 734-3691  
[michael.demeo@dealertrack.com](mailto:michael.demeo@dealertrack.com)

## **Dealertrack's Electronic Registration and Titling Solution Championed by the Automotive Dealers Association of Indiana**

*Online Solution Allows for Registration and Title Processing at the Dealership's Point of Sale, Improving Efficiencies and Customer Satisfaction*

**Lake Success, N.Y., May 9, 2016** – Dealertrack<sup>®</sup>, a Cox Automotive<sup>™</sup> brand, today announced its Online Registration System solution has received the exclusive endorsement of the Automotive Dealers Association of Indiana (ADAI). Dealertrack's automated solution allows a dealer to process title and registration transactions at the dealership in real-time, boosting efficiency and increasing client satisfaction. The ADAI is recommending the Dealertrack product as the preferred digital registration solution for its more than 360 member dealers.

"We are very excited about this partnership because Dealertrack is a pioneer in registration and titling services, and our members can derive significant benefits from their solution," said Marty Murphy, executive vice president, ADAI. "By processing both title and registration transactions for their car buyers at the dealership, our member dealers save their customers a trip to the Bureau of Motor Vehicles."

Dealertrack has more than 20 years of registration and titling experience, and manages more than 45 million vehicle titles nationwide. Dealertrack is the only company that offers a comprehensive solution to meet the broad range of dealers' registration and titling needs, including in-state and out-of-state registration and titling tools, as well as expedited title release services.

"Our online solution helps Indiana dealers address an often overlooked part of the car buying process and an important contributor to a customer's overall satisfaction with the dealership experience," said William Rountree, vice president and general manager, Registration and Titling, Dealertrack. "This endorsement by the ADAI highlights our commitment to delivering innovative solutions that help transform every aspect of the car buying process, including registering vehicles and processing titles."

For more information on Dealertrack's Registration and Titling Solution, click [here](#).



**About ADAI (<http://www.adai-inc.org/>)**

The purpose of the Automobile Dealers Association of Indiana, Inc. is to maintain and enhance the franchise distribution system of motor vehicles in Indiana. The ADAI believes the franchise system of independently owned and operated licensed new vehicle dealers best serves the interests of manufacturers and consumers by insuring the most competitive and efficient means of distributing and servicing high quality new and used motor vehicles.

**About Dealertrack ([www.dealertrack.com](http://www.dealertrack.com))**

Dealertrack delivers integrated digital solutions designed to enhance the efficiency and profitability for all major segments of the automotive retail industry, including dealers, lenders, vehicle manufacturers, third-party retailers, agents and aftermarket providers. From bridging the gap between the online and in-store experience to developing industry leading innovations, Dealertrack is transforming automotive retailing through its comprehensive award-winning solution set, including Dealer Management System (DMS), F&I, and Registration and Titling solutions. Headquartered in Lake Success, New York, Dealertrack is a Cox Automotive brand.

**About Cox Automotive ([www.coxautoinc.com](http://www.coxautoinc.com))**

Cox Automotive Inc. is transforming the way the world buys, sells and owns cars with industry-leading digital marketing, software, financial, wholesale and e-commerce solutions for consumers, dealers, manufacturers and the overall automotive ecosystem worldwide. Committed to open choice and dedicated to strong partnerships, the Cox Automotive family includes Autotrader<sup>®</sup>, Dealer.com<sup>®</sup>, Dealertrack<sup>®</sup>, Kelley Blue Book<sup>®</sup>, Manheim<sup>®</sup>, NextGear Capital<sup>®</sup>, vAuto<sup>®</sup>, Xtime<sup>®</sup> and a host of other brands.

The global company has nearly 30,000 team members in more than 200 locations and is partner to more than 40,000 auto dealers, as well as most major automobile manufacturers, while engaging U.S. consumer car buyers with the most recognized media brands in the industry. Cox Automotive is a subsidiary of Cox Enterprises Inc., an Atlanta-based company with revenues of \$18 billion and approximately 55,000 employees. Cox Enterprises' other major operating subsidiaries include Cox Communications and Cox Media Group.

# # #