

Integrated Credit Card Processing

Process payments
simply and securely
through the
Dealertrack DMS.



Dealertrack partners with Vantiv Integrated Payments to deliver integrated credit and debit card processing.

This PCI-compliant payment solution features Point-to-Point Encryption (P2PE). The Dealertrack DMS stores only non-sensitive data to perform the payment transaction while Vantiv handles all sensitive cardholder data, shifting the liability of credit card acceptance away from your dealership.

Learn more about integrated
credit and debit card payments.

866.435.3636 ext. 1721
go.dealertrack.com/element



Features and Benefits:

- Vantiv is an industry leader in Payment Card Industry (PCI) and EMV compliant payment processing.
- Online reporting eliminates paper statements and allows for real-time views of transactions.
- Up-front, meet-or-beat pricing.