

## Dealflow Advantage

# Driving efficient dealership workflow.

Access the industry's largest financing network and our powerful suite of online tools designed to meet your business needs. Partnering with dealers since 2001 has enabled us to continuously improve dealership workflow with smart technology.

Experience the benefits of powerful interactivity between Dealertrack solutions and your Sales and F&I team by providing customers with a seamless buying experience. Our leading Sales and F&I solutions with Dealflow Advantage can help drive profits by increasing efficiency at every step of every deal.

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|--|--|--|--|---|---|
|   | <b>Compliance Solution</b><br>The most comprehensive suite of tools. |   | <b>DealTransfer</b><br>Easily transfer critical customer info.                 |  | <b>Digital Retailing Suite</b><br>Improve website lead quality. |
|   | <b>Salesmaker</b><br>Quickly structure profitable deals.             |   | <b>eContracting</b><br>Get funded faster, electronically.                      |  | <b>OLRS</b><br>Avoid the local motor vehicle department.        |
|   | <b>eMenu and Aftermarket Network</b><br>Generate more F&I income.    |   | <b>Sales and F&amp;I Mobile App</b><br>Gain speed, efficiency and convenience. |  | <b>RegUSA</b><br>Complete state-to-state vehicle registration.  |
|  | <b>Credit Application and Bureaus</b><br>Free, fast and easy.        |  | <b>BookOut</b><br>Kelley, Black and N.A.D.A. on one screen.                    |   |   |

888.853.6511

Learn more about Dealflow Advantage.

[dealertrack.com/dealflow](http://dealertrack.com/dealflow)

# Dealflow Advantage

Drive profits on every deal with the industry's only desking data guarantee.

-  Salesmaker
-  BookOut

Pull and review bureau reports while working your finance deals.

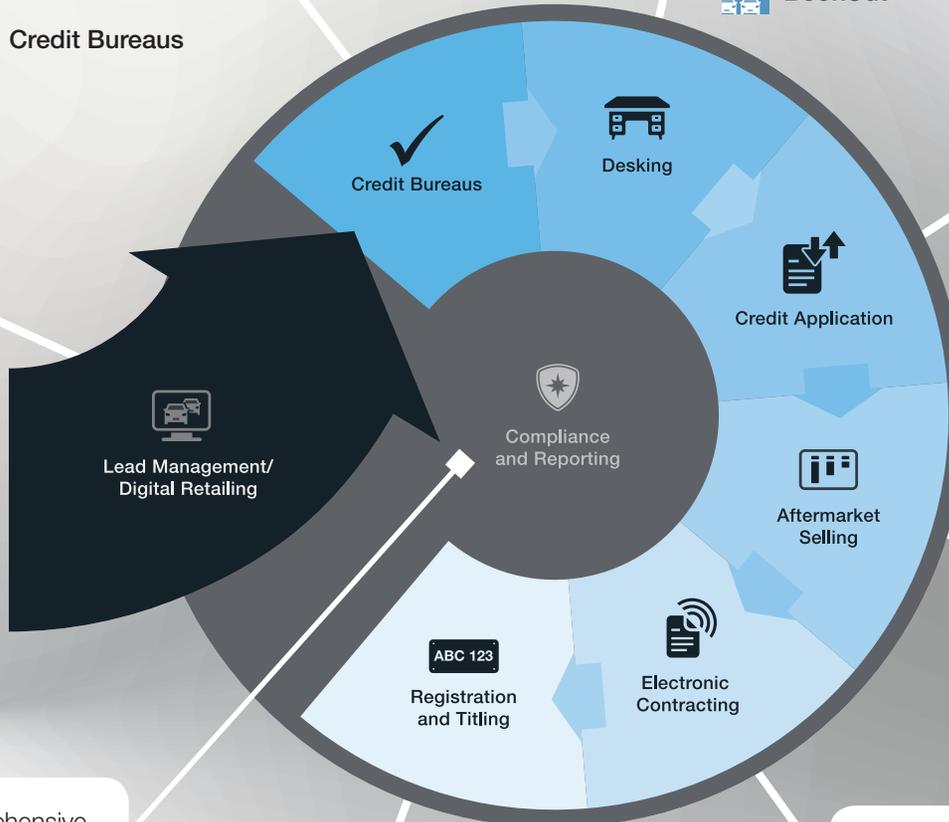
-  Credit Bureaus

The industry's standard for working finance deals.

-  Credit Application
-  Mobile App
-  BookOut

Improve your customers' shopping experience and generate better quality leads using our easy-to-integrate website tools.

-  SmartFind
-  PaymentDriver
-  FinanceDriver



Maximize F&I profits with accurate rates and easy-to-use menu selling presentation.

-  eMenu and Aftermarket Network

The industry's most comprehensive compliance and Red Flags solution.

-  Compliance Solution

Fast online vehicle registration, titling and out-of-state processing for your dealership.

-  OLRs
-  RegUSA

Submit contracts electronically to lenders and improve your customers' buying experience.

-  eContracting