



The leading aftermarket selling solution designed to drive profit and help you close more deals.

Dealertrack offers powerful workflow options to streamline and integrate the entire aftermarket product sales and submission process, helping you to drive efficiency and profitability across your business.

Features and Benefits

- Get real-time, accurate rates on your aftermarket products.
- Rate and present products in a clean, professional menu presentation with Dealertrack eMenu.
- Generate contracts electronically which can be printed and mailed.
- Electronically remit aftermarket products.

As an added benefit, all required eMenu fields are pre-filled when you submit a credit application through Dealertrack.

888.853.6511

Learn more about eMenu.

dealertrack.com/emenu



dealertrack technologies™



eMenu and Aftermarket Network



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Prepared for Joe Smith by Dealerville
 2011 MERCEDES-BENZ E350 - WDDHF5FV1B04416 - 25 Miles
 Doc Fee: \$250.00 Title Fee: \$210.00
 Base Amt. Financed: \$29,440.00 Base Payment: \$550.06 / \$507.74 Term: 60 mo. / 66 mo. APR: 4.59% / 4.75%
 Selling Price: \$56,000.00 Trade Allowance: \$20,000.00 Payoff Amt: \$0.00 Cash Down: \$10,000.00 Rebate: \$0.00

Preferred	Standard	Basic	Alternative
Vehicle Protection Plan Premier Care Term: 60/60000 Deductible: \$50 Mechanical component coverage beyond the factory warranty Pays cost of parts and labor on covered repairs \$2,540.00 \$47.46/mo	Vehicle Protection Plan Premier Care Term: 60/60000 Deductible: \$50 Mechanical component coverage beyond the factory warranty Pays cost of parts and labor on covered repairs \$2,540.00 \$47.46/mo	Vehicle Protection Plan Premier Care Term: 60/60000 Deductible: \$50 Mechanical component coverage beyond the factory warranty Pays cost of parts and labor on covered repairs \$2,540.00 \$47.46/mo	Vehicle Protection Plan Premier Care Term: 60/60000 Deductible: \$50 Mechanical component coverage beyond the factory warranty Pays cost of parts and labor on covered repairs \$2,540.00 \$47.46/mo
Paintless Dent Repair Basic Term: 60/999999 Deductible: \$0 Benefits Covers everyday dents and dings \$217.00 \$4.05/mo	Paintless Dent Repair Basic Term: 60/999999 Deductible: \$0 Benefits Covers everyday dents and dings \$217.00 \$4.05/mo	Paintless Dent Repair Basic Term: 60/999999 Deductible: \$0 Benefits Covers everyday dents and dings \$217.00 \$4.05/mo	Paintless Dent Repair Basic Term: 60/999999 Deductible: \$0 Benefits Covers everyday dents and dings \$217.00 \$4.05/mo
Auto Care Classic 3Years/36,000 Miles Benefits: Covers regularly scheduled maintenance specific to the term & service mileage plan Coverage for Oil, filter, lube and more. \$605.00 \$11.30/mo	Auto Care Classic 3Years/36,000 Miles Benefits: Covers regularly scheduled maintenance specific to the term & service mileage plan Coverage for Oil, filter, lube and more. \$605.00 \$11.30/mo	Auto Care Classic 3Years/36,000 Miles Benefits: Covers regularly scheduled maintenance specific to the term & service mileage plan Coverage for Oil, filter, lube and more. \$605.00 \$11.30/mo	
Tire & Wheel Protection Class Three 60 Months Benefits: Wheel Replacement of Covered Wheels Damaged by Road Hazard Tire Repair or Replacement of Covered Tires Damaged by Road Hazard Nationwide Road Side Assistance \$290.00 \$5.42/mo	Tire & Wheel Protection Class Three 60 Months Benefits: Wheel Replacement of Covered Wheels Damaged by Road Hazard Tire Repair or Replacement of Covered Tires Damaged by Road Hazard Nationwide Road Side Assistance \$290.00 \$5.42/mo		
Guaranteed Auto Protection Program 12 Months Benefits: Total Loss Protection Pays difference between actual cash value and loan balance if your vehicle is declared a total loss due to theft or collision. \$420.00 \$7.85/mo			

60mo @ 4.59% - \$626.14 60mo @ 4.59% - \$618.29 60mo @ 4.59% - \$612.87 60mo @ 4.59% - \$601.57
 66mo @ 4.75% - \$577.97 66mo @ 4.75% - \$570.72 66mo @ 4.75% - \$565.72 66mo @ 4.75% - \$555.29
 55mo @ 4.59% - \$313.07 (BW) 55mo @ 4.59% - \$309.15 (BW) 55mo @ 4.59% - \$306.44 (BW) 55mo @ 4.59% - \$300.78 (BW)

Where Relationships Sell Cars!

By signing below I understand and agree (a) I am purchasing the additional products and services described in the Customer Selected Products column above, (b) the payment amounts shown above are estimates and I must refer to my financing documents for details about my actual payments, (c) I must refer to the applicable product or service contract for completed details about coverages, exclusions and limitations, (d) the purchase of any of the described products is NOT required in order to obtain financing or to lease or purchase a vehicle and will NOT influence my interest rate, credit approval or ability to obtain financing, (e) I may purchase any optional products or services separately, and (f) I must refer to my purchase agreement for information about any vehicle warranties.

Signature _____

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Prepared By: Ken Dealer 3/26/2012 2:36:53 PM

Note: BURT NAVLOR TEST DEALERSHIP is solely responsible for the language of this document and used a software program provided by DealerTrack to create this document.

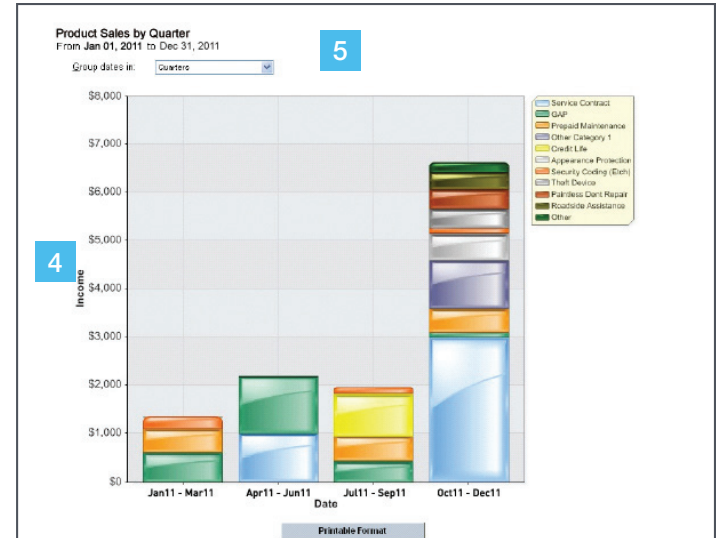
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- 1 Customize your menu presentations.
- 2 Generate real-time rate quotes based on vehicle.
- 3 Capture customer signature.

888.853.6511

Learn more about eMenu.

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- 4 Includes product sales and revenue reporting.
- 5 Filter by product, time period and dealership.

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