



Quickly and accurately structure all deal types to maximize profitability.

Salesmaker is the industry's leading all-inclusive desking solution that allows you to generate proposals with real data and quickly structure all types of deals, including retail, lease, balloon and special finance programs.

As a core component of the Dealertrack Dealflow Advantage, Salesmaker integrates seamlessly into your dealership's existing sales and F&I workflow. From capturing customer information to identifying the right lenders to support your customers' buying requirements, Salesmaker can help you find the most profitable new or used vehicles on your lot that meet the needs of your customer.

Features and Benefits:

- Find the right vehicle for any customer.
- Reduce kicked deals and re-contracting with data backed by a guarantee.*
- Easily add preloaded rebates and incentives on every proposal.

888.757.0645

Learn more about Salesmaker.

dealertrack.com/salesmaker



*Subject to terms and conditions

dealertrack technologies™

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Salesmaker

Generate multiple customer proposals with the industry's leading desking solution.



BUYER		SALES- INFORMATION	
Customer First	Deal#:	7892844	
123 Main Square	Deal Date:	02/27/2012	
TAMPA,FL 33546	Print Time:	4:29 pm	
(813) 999-0111 (Home)	Salesperson:	Unassigned	
VEHICLE INFORMATION			
<input checked="" type="checkbox"/> New	Stock#:	VIN:	
<input type="checkbox"/> Used	Description:	2012 Chevrolet Truck Tahoe 4WD 4dr Wgn 1500 LS AT [CK10706]	
<input type="checkbox"/> Certified Pre-Owned	Mileage:	10	
PRICE		TRADE	
Sales Price:	\$41,684.30	Vehicle: 2008 Chevrolet Silverado SLT	
Running Board:	\$900.00	VIN: 12g15348t54re564t	Allowance: \$11,500.00
Service Contract:	\$1,295.00	Mileage: 156985	Payoff: \$12,545.46
Sales Price Sub-Total:	<u>\$43,879.30</u>		
Trade Allowance:	\$11,500.00		
Difference:	<u>\$32,379.30</u>	Total Trade Allowance:	\$11,500.00
Trade Payoff:	\$12,545.46	Total Trade PayOff:	\$12,545.46
Rebate:	\$2,000.00		
Balance Forward:	<u>\$42,924.76</u>		
(before taxes, title, license and fees)			
WHICH PAYMENT WORKS BEST FOR YOU ?			
Option 1 - Lease			
Out of Pocket	→	\$1,800.00	\$2,800.00
		\$3,800.00	
	<u>Term</u>		
	36 Mos	\$787	\$729
	39 Mos	\$740	\$686
Option 2 - Own			
Out of Pocket	→	\$1,800.00	\$2,800.00
		\$3,800.00	
	<u>Term</u>		
	48 Mos	\$972	\$929
	60 Mos	\$789	\$754
<p>This quote is based on your individual credit score. It is not an offer or guarantee of credit approval through any lender. Once we agree upon a deal, we will submit your information through our lenders and obtain credit financing. You may decline the offers at that time. The figures presented are based on estimates. All Rates subject to credit approval.</p>			
Signature: _____		Date: _____	Accepted By: _____

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