

# Salesmaker

Quickly and more accurately structure all deal types to maximize profitability.

Salesmaker is the industry's leading all-inclusive desking solution that allows you to generate proposals and quickly structure all types of deals, including retail, lease, balloon and special finance programs.

From capturing customer information to identifying the right lenders, Salesmaker can help you identify the most profitable new or used vehicles on your lot that also meet the needs of your customer.



Learn more about this product.  
888.518.5513  
[dealertrack.com/salesmaker](http://dealertrack.com/salesmaker)



## Features and Benefits:

- Increase revenue on a deal-by-deal basis while still finding the right vehicle for any customer.
- Reduce kicked deals and re-contracting with data backed by a guarantee.\*
- Easily add preloaded rebates and incentives on every proposal.
- Minimize compliance risk with saved pencils in customers' deal jackets.\*\*
- Integrate seamlessly with major DMS providers.

\*Subject to terms and conditions \*\* When subscribing to both Salesmaker and the Dealertrack Compliance solution.