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## Dealer.com Ranked as An OUTSIDE's Best Places to Work 2014

BURLINGTON, Vt., Oct. 6, 2014 /PRNewswire/ -- Dealer.com, a Dealertrack Technologies solution (Nasdaq: TRAK), proudly announced it has been selected for the third time as one of OUTSIDE's Best Places to Work 2014. This year, the company ranked No. 84. Each year, OUTSIDE recognizes the top 100 companies in the United States that help their employees strike the ideal balance between work and play. These companies encourage employees to lead an active lifestyle, are eco-conscious, and prioritize giving back to the community.

OUTSIDE noted [Dealer.com](#)'s emphasis on full-body holistic fitness, recreational sports and health facilities as well as the locally-sourced food choices on-site. Employees stay active and healthy by participating in on-site fitness classes like CrossFit, playing on the indoor tennis courts or outdoor sand beach tennis court, or enjoying the bike path along Lake Champlain. In winter months, the company offers discounted ski/ride passes to several local mountain resorts.

"Our emphasis on a creative, health- and wellness-oriented culture is an important investment in our productivity, and we are proud to again be recognized as one of the Best Places to Work by OUTSIDE," said Rick Gibbs, executive vice president of Digital Marketing Solutions at Dealertrack, and former CEO of [Dealer.com](#). "We've created a unique, energetic environment for our talented team to channel their creativity, innovate and collaborate in ways that make them feel great about their careers here and as game-changers in our industry."

### About the Awards :

To find the best places to work in the United States, OUTSIDE conducted a rigorous eight-month vetting process in partnership with the Best Companies Group to assess the policies, practices, and demographics of hundreds of companies, and went straight to the employees to hear about factors like corporate culture, role satisfaction, work environment and overall employee engagement. The Best Places to Work list represents the cream of the crop: companies who cultivate a comfortable and collaborative workplace, enable their employees to enjoy the great outdoors and take pride in their roles in the community and the environment.

"If you're considering a career change or searching for your dream job, OUTSIDE's Best Places to Work list is the first place to look," said OUTSIDE Executive Editor Michael Roberts. "These companies set the standard for workplaces that really value their employees and offer an experience that's fulfilling inside and outside the office."

The complete list of Best Places to Work winners is featured online at [www.outsideonline.com/dreamjobs](http://www.outsideonline.com/dreamjobs).

### About Dealertrack Technologies ([www.dealertrack.com](http://www.dealertrack.com))

Dealertrack Technologies delivers integrated web-based tools, services and technologies that drive efficiencies and profitability for automotive retailers, including dealers, lenders, OEMs, third-party retailers, agents and aftermarket providers. Currently, Dealertrack hosts more than 60 million unique visitors per month on 20,000 dealer websites, and operates the industry's largest online credit transaction network, connecting more than 20,000 dealers with more than 1,400 lenders. Dealertrack's market-leading suite of integrated solutions include [Dealer Management Systems \(DMS\)](#), [Inventory](#), [Sales and F&I](#), [Digital Marketing](#), [Registration and Titling](#), [CRM](#), [Fixed Operations](#) and [Independent Dealer](#) solutions.

**About OUTSIDE:** *OUTSIDE* is America's leading active lifestyle brand. Since 1977, OUTSIDE has covered travel, sports, adventure, health, and fitness, as well as the personalities, the environment, and the style and culture of the world Outside. The OUTSIDE family includes *OUTSIDE* magazine, the only magazine to win three consecutive National Magazine Awards for General Excellence, The Outside Buyer's Guides, Outside Online, Outside Television, Outside Events, [Outside+ tablet edition](#), Outside Books, and now Outside GO, a revolutionary, 21st-century adventure-travel company. Visit us [online](#) and on [Facebook](#), and follow us on [Twitter](#).

**ABOUT THE BEST COMPANIES GROUP:** Best Companies Group works with national and local partners around the country and internationally to establish and manage "Best Places to Work," "Best Companies," and "Best Employers" programs on a national, statewide, regional and industry basis. Through its thorough workplace assessment, utilizing employer questionnaires and employee-satisfaction surveys, BCG identifies and recognizes companies who have been successful in creating and maintaining workplace excellence.

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