

May 12, 2014

Dealertrack Technologies, Inc. to Present at Upcoming Investor Conferences in May

LAKE SUCCESS, N.Y.--(BUSINESS WIRE)-- Dealertrack Technologies, Inc. (NASDAQ: TRAK), today announced the company will present at two upcoming investor conferences in Boston and New York.

- **The J.P. Morgan Technology, Media, & Telecom Conference**, Boston
May 19, 2014; 1:40 p.m. ET
Dealertrack Speakers: Mark O'Neil, Chairman, President and Chief Executive Officer, and Eric Jacobs, Chief Financial Officer
- **The Cowen and Company Technology, Media and Telecom Conference**, New York
May 28, 2014; 3:30 p.m. ET
Dealertrack Speaker: Mark O'Neil, Chairman, President and Chief Executive Officer

Each presentation will be webcast live and available in the Investor Information section of the Company's website under "Investor Events" or by clicking [here](#). All times listed are local.

About Dealertrack Technologies, Inc. (www.dealertrack.com)

Dealertrack Technologies' intuitive and high-value web-based software solutions and services enhance efficiency and profitability for all major segments of the automotive retail industry, including dealers, lenders, OEMs, third-party retailers, agents and aftermarket providers. In addition to the industry's largest online credit application network, connecting more than 20,000 dealers with more than 1,400 lenders, Dealertrack Technologies delivers the industry's most comprehensive solution set for automotive retailers, including [Dealer Management System \(DMS\)](#), [Inventory](#), [Sales and F&I](#), [Digital Marketing](#) and [Registration and Titling](#) solutions. For more information visit www.dealertrack.com.

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