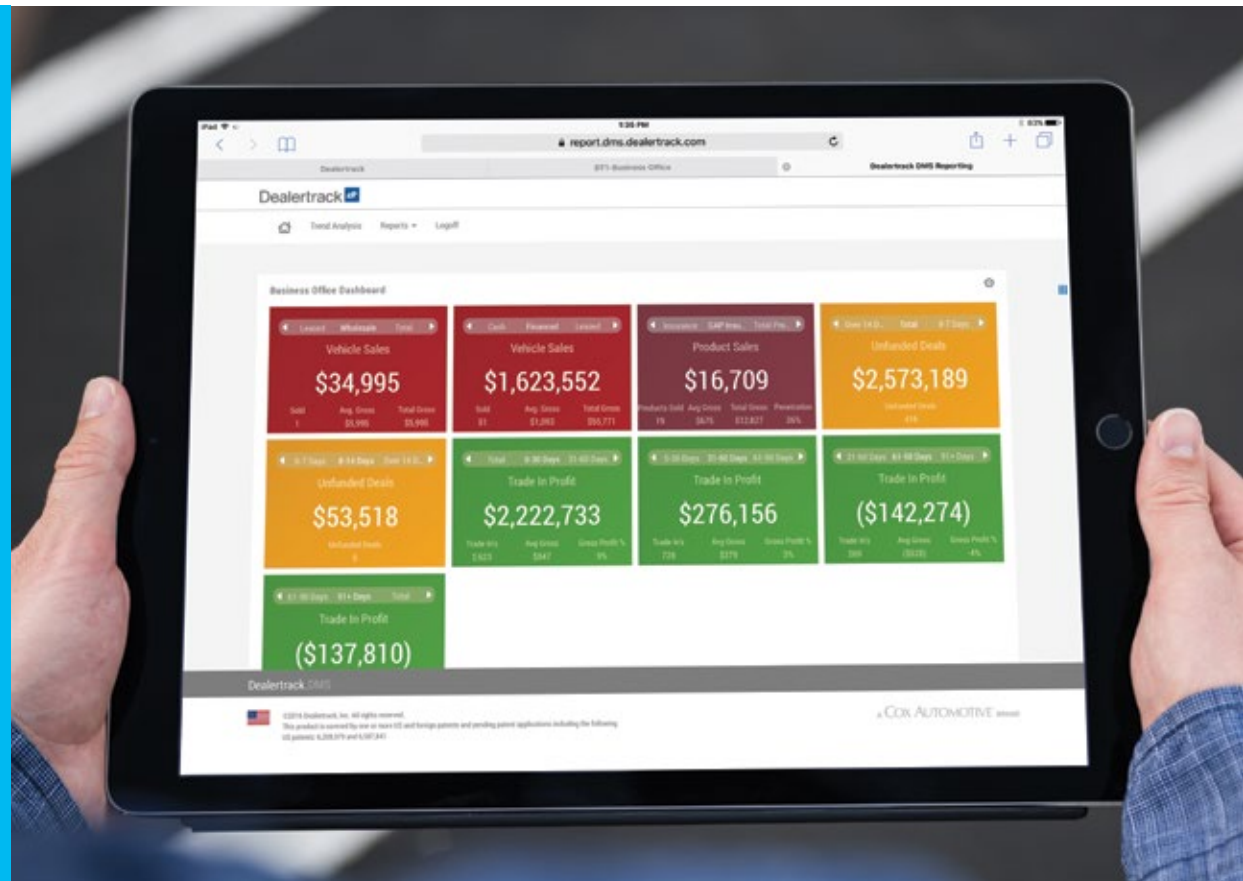


Customized Reporting

Monitor dealership performance your way.



Find out how you can start to make your data more actionable.

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Overall Reporting Benefits:

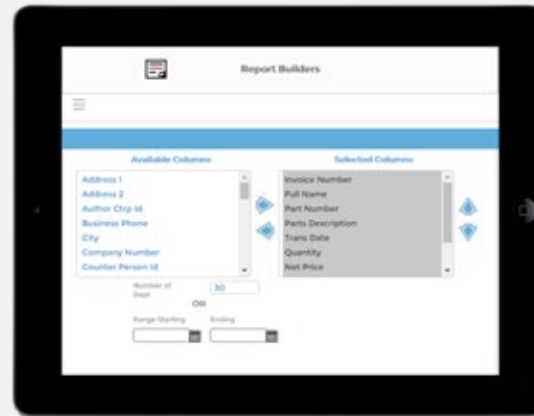
- Drive strategic analysis with powerful reporting tools.
- Easily gather and deliver the data that matters to you.
- Actionable insights to optimize dealership performance.
- Core Reporting and Business Intelligence are included in the core Dealertrack DMS Offering.

Drive strategic analysis with customized reporting.

DMS Reporting allows you to create custom reports using Dealertrack DMS data, and automatically email them to select users on the frequency you choose.

Find out how you can start to make your data more actionable.

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- **Core Reporting**

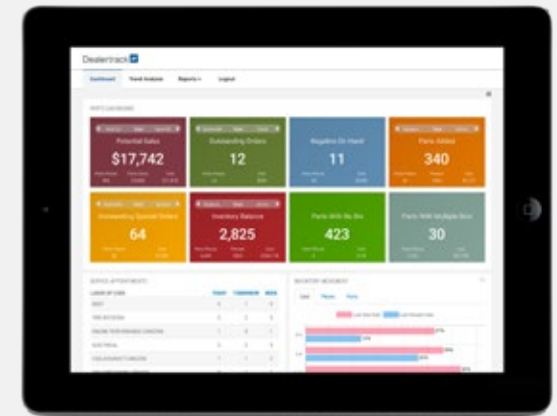
Pre-built reports that cover the majority of reporting needs.

Set reports to run when you want and automatically deliver to the people you choose, in the format they want.

- **Advanced Reporting**

Powerful and complete customization of reports.

Access to every piece of data in your DMS.



- **Business Intelligence**

At-a-glance data without the need for manual reporting.

Dashboards can be customized to display the metrics your dealership wants to see.

Performance Insights allow you to benchmark performance and identify opportunities for improvement.