

## Dealertrack DMS Opentrack Scorecard

### Vendors with signed Opentrack agreements

As of January 2019



Dealertrack Certified Provider  
DMS OPENTRACK INTEGRATION

Signed Contracts:	In QA *	In Pilot *	In Prod. *	Cust.	Inv.	Deals	Parts	Service	G/L	Solution
1Micro	x	x	x	x	x	x	x	x	x	Key Management
A2Z Sync LLC	x	x	x	x	x	x				Desking and Menu Management
Advantage Tec	x	x	x	x	x	x		x		Digital Marketing/Texting
Advent Resources	x	x	x	x	x			x	x	CRM/Desking/DMS Solution
AIB Inc	x	x	x	x	x	x				Texas Titling Service
American Guardian	x	x	x	x	x	x	x	x	x	Warranty
American Honda Motor Company	x	x	x	x			x			Parts Sales
API International	x	x	x			x		x		Parts Inventory
ASI - Profits	x	x	x			x				Extended Warranty
Authenticom	x	x	x	x						Customer Database
Auto Data Direct	x	x	x	x	x	x				Registration and Titling
Auto Power Solutions	x	x	x	x	x		x	x		Aftermarket Warehouse Distributor
AutoAlert	x	x	x	x	x	x				Marketing/Lead Generation
Autobase	x	x	x	x	x	x		x		CRM/ILM/BDC
AutoiPacket LLC	x	x						x		Retailing/Marketing/Vehicle Portfolios
AutoJockey	x	x	x	x		x				CRM/Digital Marketing
Autoloop	x	x	x	x	x	x	x	x	x	CRM/ Marketing/Service Mobile Inspect Tool
Automotive IntelliQence	x	x	x		x	x				Business Analytics
AutomotiveMastermind	x	x	x			x				Predictive Analytics/Sales/Marketing
AutoPoint (MPI/Shopwatch)	x	x	x	x	x		x	x		Shopwatch/Service/Registration/Marketing
AutoServe1	x	x	x					x		Digital Vehicle Inspection
AVRS	x	x	x	x	x	x			x	Vehicle Registration
Axalta/ ProfitNet	x	x	x	x	x		x	x	x	Body Shop Management
BG Smart VMA	x	x	x	x	x		x	x		Service Shop Management
Bluebird	x	x	x	x				x	x	Car Rental Software
BMW North America	x	x	x	x	x		x	x		Service Scheduling
C.N.A	x	x	x	x	x	x	x	x	x	Warranty
Car Research	x	x	x	x	x	x		x		CRM/ILM/BDC/Marketing
Car Ware Inc	x	x	x	x	x	x			x	Desking/CRM/Accounting/BHPH/Inventory Mgmt
CCC (TRUE)	x	x	x				x			Parts Sales
Certified Dealer's Process	x	x	x	x	x	x				Reporting and Menu
CIMA	x	x	x	x				x		Service Scheduling/Reminders
CloudX	x	x	x						x	AP/AR Payment Processing/Vendor ePayments
CP Handheld	x	x	x		x				x	Wireless Vehicle Check in
Crowe Horwath	x	x	x	x	x	x	x		x	Audit, Tax, Advisory Risk and Performance Services
CrystalNet	x	x	x	x	x			x		Service Appointments & Scheduling
DataCube (Dominion)	x	x	x	x	x			x		Marketing/Online Service Scheduling
DDI Technology	x	x	x	x	x	x				Registration and Titling
Dealer Car Search	x	x	x		x					Digital Retailing

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Dealer Team	x	x	x	x	x	x	x	x	x	CRM/Service Scheduling/Shop Management/Reporting
Dealer.com	x	x	x	x	x	x		x		CRM/Websites
Dealer-FX	x	x	x	x	x	x	x	x		CRM/Marketing
Dealer DMV	x	x	x	x	x	x				Registration and eTitling /F&I eForms
Dealerhost / Sales System International	x	x	x		x					CRM/ Marketing
Dealerlogix	x	x	x	x	x	x	x	x	x	Service
Dealermail (formally known as RDS Tech)	x	x	x	x	x	x	x	x	x	CRM
DealerMine Inc.	x	x	x	x	x	x	x	x	x	Parts Management/GPS Delivery Routing
DealerOps/ Think IT	x	x	x	x	x	x	x	x	x	Performance Reporting
DealerPeak	x	x	x	x	x	x		x		CRM/ILM/Desking/Websites
Dealership Performance CRM	x									CRM/Data Mining/Marketing
DealerSocket	x	x	x	x	x	x		x		CRM/ILM/Desking/Independent DMS Provider
DealerTire	x	x	x				x			Tire Programs
Dealer Wizard	x	x	x	x	x			x		Data Mining
Digital Dealership System	x	x	x	x		x		x		Digital Signs
DMVDesk	x	x	x	x	x	x			x	Vehicle Registration
DocStar	x	x	x			x		x		Document Management
DocuBizz.com	x				x				x	Vendor/OEM Invoice Management
Driver On Demand (RedCap)	x	x	x	x	x			x		CRM/ Service Appointments
DriveVelocity (DriveCentric)	x	x	x	x	x	x		x	x	CRM
DST (Distrib. Solutions Tech)	x	x	x	x			x			Inventory
DTN Canada (Dealertrack)	x	x	x	x	x	x	x	x	x	Dealertrack Canada
Dynatron Software	x	x	x					x		Service Sales Reporting and Retention Analytics
eLead CRM / Data Software Services	m	x	x	x	x	x	x	x		CRM/ILM/Marketing
Elite Extra	x	x	x	x			x			Parts Routing
eMenu	x	x	x	x	x	x	x	x	x	F&I Menu
e-pulsetrak	x	x	x	x		x		x		Dispatching
ETFile	x	x	x	x	x	x	x	x	x	Document Management
Executive Eye	x	x	x	x	x	x	x	x	x	Business Analytics
F&I Administration	x	x	x	x	x	x	x	x	x	Warranty/Aftermarket
F&I Express	x	x	x	x	x	x	x	x	x	F&I Menu/Aftermarket Products
Fastlane, LLC										Online Retail Car Purchasing for San Antonio, TX
FlickFusion Video Marketing	x			x		x		x		Sales & Service Video Marketing
Ford DCP	x			x			x	x		*Pending*
Frogdata	x	x	x	x	x	x	x		x	Analytics
GoMoto	x	x	x	x	x			x		Virtual Service Kiosk
Graco	x	x	x					x		Oil Systems
Gratis Technologies	x	x	x	x	x	x	x	x		Digital Signage/Online Payments
Green Cloud Process	x	x	x		x		x	x		Reconditioning Process
Hanel	x	x	x				x	x		Parts storage tool
Hireology Inc	x								x	*Pending*
HomeNet	x	x	x		x					Online Inventory Management
Hyundai	x	x	x	x	x		x	x		OEM

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IAS - Smart Menu	x	x	x	x	x	x				F&I Menu
iMagiclub LLC (crmsuite)	x	x	x	x	x	x		x		CRM
Infomedia	x	x	x	x			x	x		Website Design/Marketing
Innovative Lending Solutions (Stip Trac)	x	x	x	x		x				Loan Process Solution/CIT/STIP Tracking
Intelligent Dealer	x	x	x	x					x	Expense Management
Interstate National	x	x	x	x	x	x	x	x	x	Warranty Claim Services
Inventory+	x	x	x	x	x	x				Inventory Management
iService Auto Inc	x	x	x					x		Customer and Service Communication
JMO	x				x		x	x		Warehouse Management
Jr Systems Dealer Server, Inc.										No longer active (corporationwiki.com)
Keeps Corp (ROAMS)	x	x	x	x	x			x		Service Department
KEYper Systems	x				x					Key Management
Kimoby	x	x	x	x				x		Text Messaging for Service
Lyndon Insurance Group Inc./ Protective	x	x	x	x		x				F&I Products
Land Air Sea	x	x	x	x	x					Inventory Mgmt/GPS Tracking/RFID
Maximtrak	x	x	x	x	x	x				F&I Menu/Compliance
Menu SYS	x	x	x	x	x	x				F&I Menu/Desking/CRM
MenuVantage (CDK tool)	x	x	x	x	x	x	x	x	x	F&I Menu
Mercedes	x	x	x	x	x		x	x		Xentry Diagnostic Assistance System
Metis	x	x	x	x	x	x	x	x		Text Messaging for Service
Micro 21				x	x	x			x	Inventory, F&I, Credit Application, BHPH
MOC1 Solutions	x	x	x	x			x	x		Wireless Service Drive
Modula Inc	x	x	x		x		x			Parts Retrieval and Storage
Mometum CRM	x	x	x	x	x	x		x		CRM/ILM
MOXI	x	x	x			x		x		*Pending*
Moxy Solutions	x	x	x	x		x				AMO products
MyKaarma (Kaarya)	x	x	x	x	x		x	x		Service Scheduling/Online Svc RO Payments/Tablets
My Star Auto	x	x	x	x	x	x	x	x	x	Personal Assistant
MyDealerLot /Cresan	x	x	x		x	x		x		Service Drive Customer Management
Naked Lime Marketing	x	x	x	x		x		x		Marketing
Netlink	x	x	x	x				x		BI and Analytics
OEConnection	x	x	x				x		x	Parts
OPSTrax	x	x	x	x			x	x		Body Shop Tracking for Parts
OptionSoft	x	x	x	x	x	x		x		Menu
Orio Canada	x	x	x	x	x			x		Canada Business Consulting
Oxlo	x	x	x	x	x	x	x	x	x	Reporting and Analytics
Pacecaster	x	x	x	x	x	x	x	x	x	Reporting and Analytics
PartProtection	x	x	x	x	x		x	x		Aftermarket Parts Warranty Service
PartsEye / Smartco	x	x	x	x			x			Parts Inventory Management
PartSites LLC	x	x	x	x	x	x	x	x		Parts Inventory Management
Paymate	x	x	x						x	Payroll and HR Solutions
Process Pro (NewTech Automotive Services)	x	x	x	x	x	x		x		CRM/Inventory/Desking/F&I Menu/Key Machine

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Promax / Dealer Marketing Services	x	x	x	x	x	x				CRM/ILM/Websites
Quick Video	x	x	x	x	x			x		Video Stream Service Recommendations
QuotePro Inc.	x			x		x				Insurance Kiosk
Redwood Credit Union	x			x		x				CRM
Registration and Titling (RTS)	x	x	x	x	x	x			x	Registration and Titling
ReverseRisk	x	x	x	x	x	x	x	x	x	Reporting and Analytics
Revlinc (CarCarePeople)	x	x	x	x	x	x		x		CRM/Service Revenue Generation
Reynolds and Reynolds	x	x	x	x		x		x		Marketing
Ristken Software	x	x	x	x	x	x				F&I Menu
RJS (Reflections)	x	x	x	x	x	x	x	x	x	Document Archiving
Rome Technologies	x	x	x	x				x	x	Body Shop Estimator
Safe-Guard Products	x	x	x	x	x	x	x	x	x	Warranty Solution and Claims
ScanIt Parts/ Innovative Programming Systems	x	x	x				x			Parts Inventory Scanning
ScanSolutions	x	x	x		x		x			Parts Inventory Scanning
Seritas	x	x	x	x	x	x				Inventory Management & Website Services
Singlethread	x	x	x					x		Service CRM/Texting
Smart Co	x	x	x				x			Bill Payment Service
Smart Payment Plan	x	x	x			x			x	Online Loan Payments
SMI Drive/ Pocket Expert	x	x	x	x				x		Text Messaging for Service
SMI Drive/ Turning edge	x	x	x	x				x		Service Scheduling/Reminders
Spiffit	x	x	x					x		Predictive Analytics
StoneEagle	x	x	x	x	x	x				F&I Reporting and Analytics
Strategic Marketing	x	x	x	x	x	x				Direct Mail and Marketing
Subaru	x	x	x	x		x				CRM
Sum-Ware	x	x	x		x					Desking
Superior Integrated Solutions †	x	x	x	x	x	x	x	x	x	Integration Software
Talk Options	x	x	x	x				x		Communication tool
Tekion	x	x	x	x	x			x		Mobile Service Lane/Online Service Scheduling/Analytics
Text2 Drive	x	x	x	x	x	x	x	x		Texting
The Higher Gear Group	x	x	x	x	x	x		x		CRM/ILM
The Impact Group	x	x	x	x	x	x			x	FI Product Menu
The Warranty Group	x	x	x	x	x	x	x	x	x	Reporting and Analytics
TimeHighway	x	x	x	x				x		Online Service Scheduling
Title Technologies	x	x	x	x	x	x				Vehicle Registration
Total Care Auto/ LandCar Agency	x	x	x	x		x		x		Warranty
Total Customer Connect	x	x	x	x	x	x		x		CRM
TradeMotion/Part Protection	x	x	x	x	x		x	x		Aftermarket Product and Parts Warranties
Trela Technologies LLC	x			x		x		x		Sales and Service Engagement (CSI)
TriNet HR	x								x	Payroll and HR Solutions
Tronix (CareGard)	x	x	x	x		x		x	x	Extended Warranty Services
TSD	x	x	x	x				x	x	Service Loaner/Rental Management
Ubiquiti	x	x	x		x		x			Reporting and Analytics
United Car Care	x	x	x	x		x				Vehicle Service Contracts

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Signed Contracts:	In QA*	In Pilot*	In Prod.*	Cust.	Inv.	Deals	Parts	Service	G/L	Solution
Universal Warranty (Ally Group)	x	x	x	x	x	x	x	x	x	Warranty Solution and Claims
Unotifi	x	x	x	x	x	x		x		Marketing/ Customer Engagement/Online Service Appointments
Update Promise/ Flash of Genius	x	x	x	x				x		Texting/Report Analytics
Valuinsight	x	x	x					x		Lead Generation/F&I/BDC/Marketing
vAuto	x	x	x		x					Vehicle Inventory
VinSolutions	x	x	x	x	x	x		x		CRM/ILM/Inventory/Desking
VisionMenu	x	x	x	x		x				F&I Menu
WHI	x	x	x				x			Parts Sales
WilsonTechnologies(Oplogic)	x	x	x	x	x	x		x		Desking/CRM/Compliance/ILM/BDC
WIS International	x	x	x				x			Parts Inventory Management
Workflow Solutions 360	x	x	x	x	x			x		Service Workflow/CRM/CSI
Xtime	x	x	x	x	x			x		Service Appointment/Service CRM
Zevez	x	x	x						x	Payables Invoice Payments by Credit Card
Zonic	x			x	x	x	x	x		Marketing/BDC/Retention Solutions

### Superior Integrated Solutions Vendors ‡

American Guardian	x	x	x	x	x	x	x	x	x	Warranty
Autoloop	x	x	x	x	x	x	x	x	x	CRM/Marketing/Service Mobile Inspect Tool
C.N.A	x	x	x	x	x	x	x	x	x	Warranty
F&I Express	x	x	x	x	x	x	x	x	x	F&I Menu/ Aftermarket products
Interstate National	x	x	x	x	x	x	x	x	x	Warranty Claim Services
My Star Auto	x	x	x	x	x	x	x	x	x	Personal Assistant
The Warranty Group	x	x	x	x	x	x	x	x	x	Reporting and Analytics
Subaru of America	x	x	x	x	x	x	x	x	x	OEM
Universal Warranty (Ally Group)	x	x	x	x	x	x	x	x	x	Warranty Solution and Claims
Safe-Guard Products	x	x	x	x	x	x	x	x	x	Warranty Solution and Claims

\* In QA

Testing internally

\* In Pilot

Testing in dealerships

\* In Production

Released to all dealerships

‡ Superior Integrated Solutions provides Opentrack integration to their subscribed clients