

# LENDER MOBILE APP

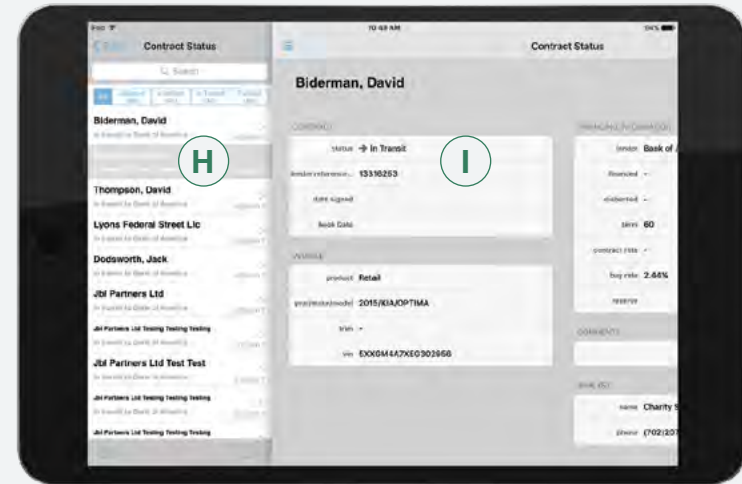
See more. Know more. Do more.

Access your dealers application and contract activity anytime, anywhere, by downloading the Dealertrack Lender Mobile App. Gain added productivity by easily accessing and reviewing the look-to-book analysis, and the approval-to-book analysis from the palm of your hand. With more than 22,000 automotive dealers within the Dealertrack network, this will easily become your new favorite app.



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# FEATURES AND BENEFITS OF THE LENDER MOBILE APP



- A** **Credit Decisions:** Responses to submitted applications for lender. \*Pie chart denotes the breakdown of approvals/declines/counter-offers.
- B** Applications that have been submitted but are currently in transit or awaiting response from lender analyst.
- C** You can filter data based on selected time frame.
- D** Click on the bar graph, to see the value of contracts funded during a particular time period.
- E** By clicking on a point in the line graph, it will display either look-to-book or approval-to-book ratio.
- F** **Look-to-Book:** Percentage of total applications that get funded.
- G** **Approval-to-Book:** Percentage of approved applications that get Funded.
- H** The left hand navigational tab allows you to search specific customers within applications/credit decisions/contracts.
- I** Drilling down on a particular customer, will give you more detailed information about the customer/deal.

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