



Profitable Transactions. Simplified.

Dealertrack New York In-State Registration & Title Solution



Your Complete Solution

- Save your dealership time and money with a live, electronic connection to the NYS DMV that helps you submit transactions in under 4 minutes.¹
- Eliminate manual check writing with ACH transfers.
- Send customers off the lot with permanent registration stickers on their windshields.
- Manage inventory from within the solution.



Workflow Efficiencies

- Submit in-state transactions 35% faster with DMS integration.²
- Scan insurance cards directly into the solution.
- Plates are provided by NYS DMV at no charge to Partners.
- Customize user roles to meet your dealership's needs.



Accuracy & Reliability

- Accurate fee calculator helps speed deal completion.
- Automated validation spots critical errors before transactions are submitted.
- Access customer support 7 days a week via phone or email.
- Work with local representatives and trainers to optimize your workflows.

Schedule a demo at us.dealertrack.com/NY



The Power of One | Cox Automotive

¹Based on Dealertrack user timing report through Google Analytics from 9/30/21–9/30/22

²Based on Dealertrack DMS configurations

³Dealertrack Registration and Title transactional data from 11/01/22–10/31/23

Why Dealertrack is dealers' choice to help serve car buyers:

27 Years as
primary state
service provider

670k+ Registration transactions
with New York DMV in
one year³

Proud to partner with:



When you're so efficient, you're profitable

Simplify the path to profitable transactions and create next-level customer experiences with the only dealer technology partner proven to deliver results.



77%

of dealers say they are more efficient using Dealertrack¹

Leverage the most trusted technology from one partner who adapts to your unique needs:

DMS

Run your business without restriction with the #1 easiest-to-use DMS.

\$32K savings per year on hidden fees²

F&I

Deliver fast, compliant deals—credit to contracts—on the industry-leading platform.

83% faster funding compared to paper³

Accelerated Title

Expedite trade-in lien & title release to help speed inventory turn and improve cash flow.

70% faster recognition of trade-in profits⁴

Registration & Title

Speed up transactions and gain efficiency serving customers in any state.

35% faster in-state reg & title transactions⁵

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¹Based on a survey of 264 Dealertrack dealer customers, October 2023 | ²Based on average spend per dealership of \$2,691 per month over 12 months for non-Dealertrack DMS dealers using Xtime, VinSolutions, vAuto, HomeNet, Dealertrack F&I and Dealertrack Serve Pro from June 2022 – July 2023. | ³Data based on user input and calculations using Dealertrack's Digital Contracting Savings Calculator as of July 2022 and are not a guarantee of actual savings. | ⁴Based on average industry timeframe for vehicle title release and vehicle payoff process of 18+ days, as determined by 2023 Dealertrack data. | ⁵Based on Dealertrack DMS configurations – April 2022.