

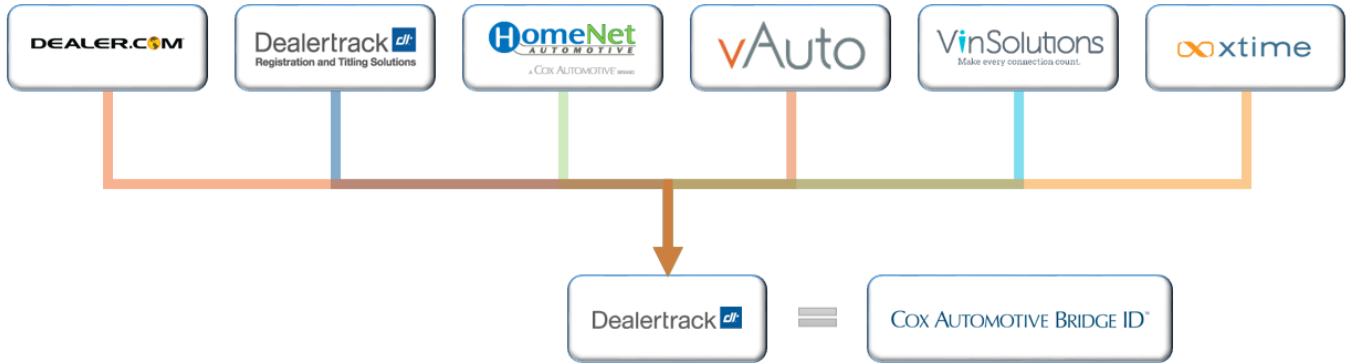
## Frequently Asked Questions

### Q: I have an existing Dealertrack Login ID?

A: If you have an existing Dealertrack Login ID, this will become your Cox Automotive Bridge ID when you register. You will have an opportunity to link your brand solution's Login ID to your Cox Automotive Bridge ID moving forward.

### Q: I don't have a Dealertrack Login ID?

A: No problem. If you don't have an existing Dealertrack Login ID, we will create one for you. This becomes your Cox Automotive Bridge ID. You will have an opportunity to link your brand solution's Login ID to this new Cox Automotive Bridge ID moving forward.



### Q: Why has Cox Automotive created Cox Automotive Bridge ID?

A: Cox Automotive, in partnership with its brands (aka solutions), created Cox Automotive Bridge ID to give our users single sign-on functionality to allow them to easily switch between their Cox Automotive solutions for their dealership.

### Q: Since browsers can already save login credentials (i.e. Chrome), how does Cox Automotive Bridge ID provide an advantage to the end user?

A: One username and password is always easier to manage than multiple versions. Users have been asking us for this feature due to the pain of managing multiple logins.

### Q: Is there any cost with signing up for Cox Automotive Bridge ID?

A: No. This is a complimentary benefit of our increasingly connected solutions groups.

### Q: Who is eligible to self-register for a Cox Automotive Bridge ID?

A: Specific dealer users are being enabled to self-register for Cox Automotive Bridge ID through a controlled rollout. Not all dealer users will be eligible to register for Cox Automotive Bridge ID on day one. We will be adding dealer users through various phases of rollout.

### Q: Where will I see the ability to self-register if my dealership has been enabled for one of the live solutions?

A: Users will see the ability to register once they have logged into their legacy solution. A button will appear to the user to begin self-registration.

### Q: Will more Cox Automotive solutions be coming onto Cox Automotive Bridge ID?

A: Yes! We currently have functionality with Dealertrack F&I, DMS, Dealer.com, Homenet, Dealertrack Registration and Titling - Connecticut, VinSolutions, vAuto and Xtime solutions. Separate communications will be coming as more solutions become available. Stay tuned!

### Q: Once I self-register, what changes?

A: The user will now be directed to login to a Cox Automotive Bridge ID branded login page. This page is different from their legacy solution login page. Once they log in using their Cox Automotive Bridge ID they will now see at the top of their view a new navigation bar called Cox Automotive Bridge ID Bar. This bar has several features they will use to switch between other solutions they registered with, change their password and logout.