



Work with the companies that work best for your business.

Opentrack allows you to integrate with the third-party vendors of your choice.

Opentrack enables secure, real-time, bi-directional integration between the Dealertrack DMS and third-party providers. Choose from over 70 best-in-class solution providers in the areas of CRM, inventory, desking, menu, service appointments and more. It's your data. It's your business. We think it's a no-brainer that you have the freedom to choose the vendors who will help you achieve peak performance.

Features and Benefits:

- **Freedom** – Choose the third-party vendors that work best for your business.
- **Seamless integration** – Increase productivity with secure, seamless integration between our DMS and your third-party vendors.
- **Efficiency** – Streamline operations and reduce data entry errors.
- **Flexibility** – Our open platform delivers maximum flexibility to use solutions that best meet your needs.

866.475.5812

Sign-up for integration with Dealertrack.

dealertrack.com/dms

dealertrack technologies™



The industry benchmark platform for third-party integration.

Opentrack Partners:

- Advent Resources
- Almsys, Inc.
- API International
- Authenticom
- AutoAccelerator
- Autobase
- AutoJockey
- Automotive Business Solutions
- AutoRaptor
- BMW North America
- Car Research
- CIMA Systems
- CP Handheld
- Crowe Horwath
- CrystalNet
- DataCube
- Dealer Car Search
- DealerServer
- Dealer-FX
- DealerHosts
- DealerMine, Inc.
- DealerPeak
- DealerSocket
- DealerTire
- Digital Service Advisor
- DME Automotive
- DMV Desk
- DST
- Dynatron
- Dynisys Information Services
- e-autobusiness
- Easy Deal CA
- eLead CRM
- Espreeva, Inc. / Fanggle.com
- ETAS
- Ethos Group
- FusionLogixx
- IAS – Smart Menu
- iMagiclab LLC
- Infomedia
- Intelligent Auto Advertising
- In Touch Technology, Inc.
- Kaarya
- MarketScan
- Maximtrak
- MenuVantage
- MOC1 Solutions
- Mpi
- Netlink
- One-Eighty Corp
- OPSTrax
- Orio CA
- PartsEye
- Paymate
- Payment Systems Group
- Precursoft
- Promax
- Prospect Vision
- Ristken
- Rome Technologies
- ScanIt Parts
- ScanSolutions
- Seritas
- Service Dynamics/Shopwatch
- SmartVMA
- Smart Payment Plan
- SMI Drive
- StoneEagle
- Subaru New England
- Sum-Ware
- The Higher Gear Group
- The Impact Group
- TimeHighway
- Title Technologies
- Total Customer Connect
- TSD
- VinSolutions
- Wilson Technologies
- WHIsolutions
- Xtime
- Zeus Concepts

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Call our expert sales team for more information.

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