

MASSACHUSETTS: TAKE CHARGE OF THE WAY YOU TRANSACT

with Dealertrack Registration & Title Solutions

ACCELERATED TITLE // IN-STATE REGISTRATION & TITLE // RegUSA®

Enhance Your Dealership's Title Process

- Get lien and title release 70% faster¹ on trade-ins with Dealertrack Accelerated Title.®
- Submit transactions in Massachusetts in under 4 minutes² with Dealertrack In-State Registration & Title.
- Navigate the registration and title process for any customer, from any state with RegUSA.®

Take Charge of the Way You Transact

- Partner with 100+ lenders to help ensure cash flow and recognize fuller profits on trade-ins.
- Stop re-keying both data and deal information from system to system with seamless DMS integrations.
- Simplify deal finalization for your cross-border customers as consumers nearly double their car-buying radius.³

MASSACHUSETTS FAST FACT:

ABILITY TO SCALE
14M+
REGISTRATIONS

with DMVs
nationwide
in one year⁴

Schedule a demo with Sabrina Hannigan at go.dealertrack.com/MA

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WELCOME TO HAPPIER CUSTOMERS & HEALTHIER PROFITS

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Accelerated Title

View complete title details before you take a trade-in, ensuring there are no surprises that unwind a deal for you or your customers.

In-State Reg & Title

Get your customers out the door and on their way faster with electronic in-state reg & title processing.

RegUSA®

Provide unique customer checklist to help guide them through the final steps of deal completion, ensuring the reg & title process within the customer's preferred state of registration is complete.

HAPPIER CUSTOMERS

HEALTHIER PROFITS

Gain payoff and title release in as fast as 4–6 days, to help ensure cash flow on trades and recognize fuller profit opportunity with faster inventory turn.¹

With an electronic connection to the DMV, submit transactions faster, saving your dealership time and money.

Compare up to three deal scenarios side-by-side with accurate taxes and fees so you — and your customers — get the best deal possible.

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¹ Based on average industry timeframe for vehicle title release and vehicle payoff process of 18+ days, as determined by 2021 Dealertrack data

² Based on Dealertrack User Timing report through Google Analytics 11.1.19 - 10.31.20

³ Source: 2022 Cox Automotive Car Buyer Journey

⁴ Dealertrack Registration and Title transactional data from 2/1/21 to 1/31/22