



# Profitable Transactions. Simplified.

## Dealertrack Ohio In-State Registration & Title Solution



### Your Complete Solution

- Save your dealership time and money with a live, electronic connection to the BMV that helps you submit transactions in under 4 minutes.<sup>1</sup>
- Gain the convenience of a dedicated Dealer Desk that many Deputy Registrars provide.
- Generate additional revenue with the convenience fee.
- Access on-demand webinar training for step-by-step instructions on online processing.



### Workflow Efficiencies

- Submit in-state transactions 35% faster with DMS integration.<sup>2</sup>
- Reduce re-keying and increase accuracy with connections to the top DMS providers.
- Streamline processes and expedite transactions to BMV in minutes.
- Increase productivity with a web-based platform, dashboard, and swap and drop features.
- Eliminate manual check writing with ACH Transfers and utilize customizable user roles.



### Accuracy & Reliability

- Direct data import from the DMS reduces risk.
- Print forms directly from the solution limiting manual changes.
- Next-level customer support includes live and local representatives and 7-day per week customer support.
- Reduce manual data entry inaccuracies through seamless DMS integration allowing for batch import and GL writeback.



### Only on Dealertrack

- Efficient, real-time title and registration approvals.
- Complete online title and registrations all in one place.

Schedule a demo at [us.dealertrack.com/OH](https://us.dealertrack.com/OH)



The Power of One | Cox Automotive

<sup>1</sup>Based on Dealertrack DMS configurations

<sup>2</sup>Based on Dealertrack user timing report through Google Analytics from 9/30/21–9/30/22

<sup>3</sup>Dealertrack Registration and Title transactional data from 11/01/22–10/31/23

Why Dealertrack is dealers' choice to help serve car buyers:

**23** Years as primary state service provider

**578k+** Title transactions with Ohio BMV in one year<sup>3</sup>

Proud to partner with:



OHIO  
AUTOMOBILE  
DEALERS  
ASSOCIATION



# When you're so efficient, you're profitable

Simplify the path to profitable transactions and create next-level customer experiences with the only dealer technology partner proven to deliver results.



# 77%

of dealers say they are more efficient using Dealertrack<sup>1</sup>

Leverage the most trusted technology from one partner who adapts to your unique needs:

## DMS

Run your business without restriction with the #1 easiest-to-use DMS.

**\$32K** savings per year on hidden fees<sup>2</sup>

## F&I

Deliver fast, compliant deals—credit to contracts—on the industry-leading platform.

**83%** faster funding compared to paper<sup>3</sup>

## Accelerated Title

Expedite trade-in lien & title release to help speed inventory turn and improve cash flow.

**70%** faster recognition of trade-in profits<sup>4</sup>

## Registration & Title

Speed up transactions and gain efficiency serving customers in any state.

**35%** faster in-state reg & title transactions<sup>5</sup>

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<sup>1</sup>Based on a survey of 264 Dealertrack dealer customers, October 2023 | <sup>2</sup>Based on average spend per dealership of \$2,691 per month over 12 months for non-Dealertrack DMS dealers using Xtime, VinSolutions, vAuto, HomeNet, Dealertrack F&I and Dealertrack Serve Pro from June 2022 – July 2023. | <sup>3</sup>Data based on user input and calculations using Dealertrack's Digital Contracting Savings Calculator as of July 2022 and are not a guarantee of actual savings. | <sup>4</sup>Based on average industry timeframe for vehicle title release and vehicle payoff process of 18+ days, as determined by 2023 Dealertrack data. | <sup>5</sup>Based on Dealertrack DMS configurations – April 2022.