

# PENNSYLVANIA: TAKE CHARGE OF THE WAY YOU TRANSACT

with Dealertrack Registration & Title Solutions

ACCELERATED TITLE // IN-STATE REGISTRATION & TITLE // RegUSA®

## Enhance Your Dealership's Title Process

- Get lien and title release 70% faster<sup>1</sup> on trade-ins with Dealertrack Accelerated Title.®
- Submit transactions in Pennsylvania in under 4 minutes<sup>2</sup> with Dealertrack In-State Registration & Title.
- Navigate the registration and title process for any customer, from any state with RegUSA.®

## Take Charge of the Way You Transact

- Partner with 100+ lenders to help ensure cash flow and recognize fuller profits on trade-ins.
- Stop re-keying both data and deal information from system to system with seamless DMS integrations.
- Stay compliant with the PennDOT verification mandate with our electronic process to instantly verify driver's licenses.
- Simplify deal finalization for your cross-border customers as consumers nearly double their car-buying radius.<sup>3</sup>

PENNSYLVANIA FAST FACTS:

**26**  
YEARS

as primary state  
service provider  
processing

ABILITY TO SCALE  
**1M+**  
REGISTRATIONS

with Pennsylvania  
DMVs in one year<sup>4</sup>

Schedule a demo with Suzanne Seidel at [go.dealertrack.com/PA](https://go.dealertrack.com/PA)

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# WELCOME TO HAPPIER CUSTOMERS & HEALTHIER PROFITS

ACCELERATED TITLE // IN-STATE REGISTRATION & TITLE // RegUSA®

## Accelerated Title

### HAPPIER CUSTOMERS

View complete title details before you take a trade-in, ensuring there are no surprises that unwind a deal for you or your customers.

### HEALTHIER PROFITS

Gain payoff and title release in as fast as 4–6 days, to help ensure cash flow on trades and recognize fuller profit opportunity with faster inventory turn.<sup>1</sup>

## In-State Reg & Title

Get your customers out the door and on their way faster with electronic in-state reg & title processing.

With an electronic connection to the DMV, submit transactions faster, saving your dealership time and money.

## RegUSA®

Provide unique customer checklist to help guide them through the final steps of deal completion, ensuring the reg & title process within the customer's preferred state of registration is complete.

Compare up to three deal scenarios side-by-side with accurate taxes and fees so you — and your customers — get the best deal possible.

PROUD TO BE THE EXCLUSIVELY-ENDORSED REG & TITLE PARTNER OF:



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<sup>1</sup> Based on average industry timeframe for vehicle title release and vehicle payoff process of 18+ days, as determined by 2021 Dealertrack data

<sup>2</sup> Based on Dealertrack User Timing report through Google Analytics 11.1.19 - 10.31.20

<sup>3</sup> Source: 2022 Cox Automotive Car Buyer Journey

<sup>4</sup> Dealertrack Registration and Title transactional data from 2/1/21 to 1/31/22