

WISCONSIN: TAKE CHARGE OF THE WAY YOU TRANSACT

with Dealertrack Registration & Title Solutions

ACCELERATED TITLE // IN-STATE REGISTRATION & TITLE // RegUSA®

Enhance Your Dealership's Title Process

- Get lien satisfaction letters released 70% faster¹ on trade-ins with Dealertrack Accelerated Title.®
- Submit transactions in Wisconsin in under 4 minutes² with Dealertrack In-State Registration & Title.
- Navigate the registration and title process for any customer, from any state with RegUSA.®

Take Charge of the Way You Transact

- Partner with 100+ lenders to help ensure cash flow and recognize fuller profits on trade-ins.
- Stop re-keying both data and deal information from system to system with seamless DMS integrations.
- Simplify deal finalization for your cross-border customers as consumers nearly double their car-buying radius.³

WISCONSIN FAST FACTS:

24
YEARS

as primary state
service provider
processing

ABILITY TO SCALE
1M+
REGISTRATIONS

with Wisconsin
DMVs in one year⁴

Schedule a demo with Jerrod Wertz at go.dealertrack.com/WI

Dealertrack 

WELCOME TO HAPPIER CUSTOMERS & HEALTHIER PROFITS

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Accelerated Title

HAPPIER CUSTOMERS

View complete title details before you take a trade-in, ensuring there are no surprises that unwind a deal for you or your customers.

HEALTHIER PROFITS

Gain payoff and title release in as fast as 4–6 days, to help ensure cash flow on trades and recognize fuller profit opportunity with faster inventory turn.¹

In-State Reg & Title

Get your customers out the door and on their way faster with electronic in-state reg & title processing.

With an electronic connection to the DMV, submit transactions faster, saving your dealership time and money.

RegUSA®

Provide unique customer checklist to help guide them through the final steps of deal completion, ensuring the reg & title process within the customer’s preferred state of registration is complete.

Compare up to three deal scenarios side-by-side with accurate taxes and fees so you — and your customers — get the best deal possible.

DEALERTRACK IS PROUD TO BE THE PREFERRED REG & TITLE PARTNER OF



Dealertrack

¹ Based on average industry timeframe for vehicle title release and vehicle payoff process of 18+ days, as determined by 2021 Dealertrack data

² Based on Dealertrack User Timing report through Google Analytics 11.1.19 - 10.31.20

³ Source: 2022 Cox Automotive Car Buyer Journey

⁴ Dealertrack Registration and Title transactional data from 2/1/21 to 1/31/22