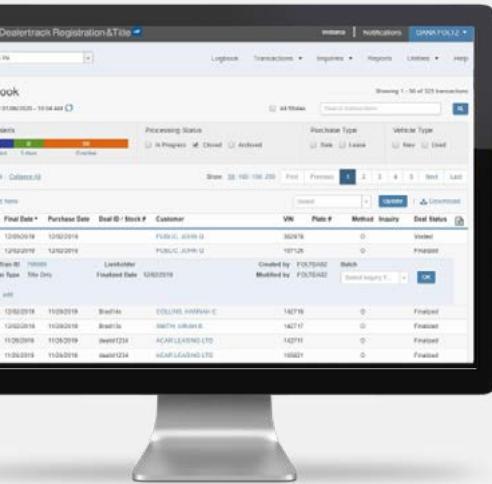


# STREAMLINE BACK-OFFICE PRODUCTIVITY

Wisconsin Reg & Title Simplified.



Fast and easy  
processing.

**TIME IS  
MONEY**

Gain a more efficient  
Reg & Title process to  
save you both.

Dealertrack is proud to be the preferred  
Reg & Title partner of the Wisconsin  
Automobile & Truck Dealers Association  
(WATDA).



Wisconsin Automobile & Truck  
Dealers Association

## Key benefits:

- Maximize profit opportunity with user-inspired technology that helps to streamline back-office processes.
- Provide more efficient, accurate and compliant processing with powerful workflow management tools.
- Seamless integration with key DMS providers including Dealertrack DMS and CDK, allowing for batch import and GL writeback that help reduce manual data-entry inaccuracies.



**The Dealertrack product is right now  
the superior product, certainly within  
Wisconsin, and we believe in the industry.**

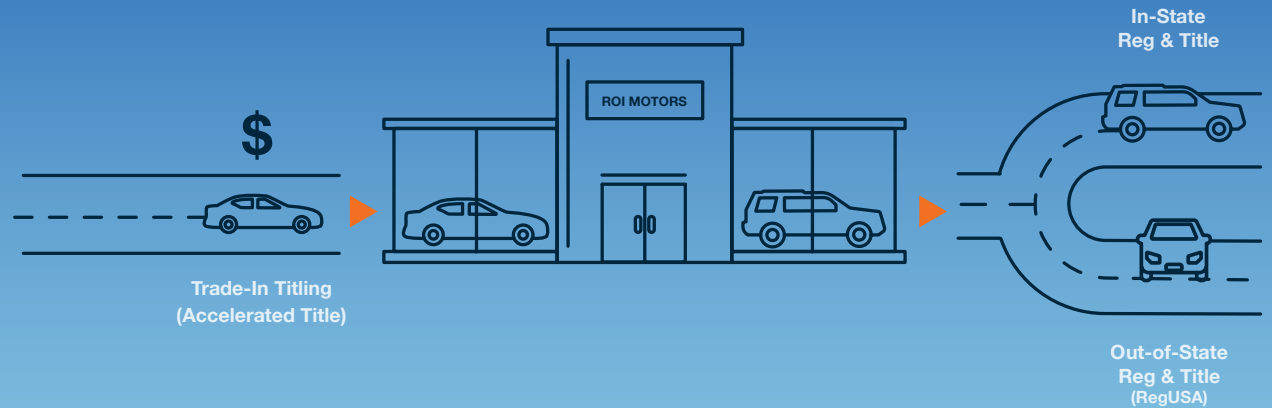


**Bill Sepic, President** | WATDA

Schedule a demo to learn more at [go.dealertrack.com/WI](https://go.dealertrack.com/WI)

#STATUSGO

# INDUSTRY EXPERTS FROM TRADE-IN TO VEHICLE SOLD



## DRIVE EFFICIENCY

### Trade-In Titling (Accelerated Title)

- Streamline your payoff and title release process up to 70% faster.<sup>1</sup>

### In-State Reg & Title

- Enable real-time, electronic reg & title processing with intuitive, digital interface.

### Out-of-State Reg & Title (RegUSA<sup>®</sup>)

- Complex transactions made simpler with intuitive interface guiding to deal completion.

## ENSURE ACCURACY

### Trade-In Titling (Accelerated Title)

- Gain status insights and calculate accurate payoff amounts in real-time.

### In-State Reg & Title

- DMS batch import reduces manual data entry inaccuracies.

### Out-of-State Reg & Title (RegUSA<sup>®</sup>)

- Append deals quickly to ensure accurate details for quick deal submission to DMV.

## INCREASE PROFIT OPPORTUNITY

### Trade-In Titling (Accelerated Title)

- Speed title release to turn inventory fast and reduce holding costs.

### In-State Reg & Title

- Streamline back-office processing and help maximize profit opportunity with a user-inspired digital interface.

### Out-of-State Reg & Title (RegUSA<sup>®</sup>)

- Build deals with detailed taxes and fees to ensure best deal for each customer.

Schedule a demo to learn more at [go.dealertrack.com/WI](https://go.dealertrack.com/WI)

<sup>1</sup>Based on average industry timeframe for vehicle title release and vehicle payoff process of 18+ days, as determined by Dealertrack data.