



NMAC

DIGITAL CONTRACTING BLITZ DAYS!

A REWARD PROGRAM EXCLUSIVELY FOR YOU
FROM DEALERTRACK

MARCH 22 – 27, 2021

Contract digitally for faster funding – it's a
rewarding experience!



RECEIVE A \$25 GIFT CARD FOR
EVERY 10 DIGITAL CONTRACTS

Nissan and Infiniti dealers, get rewarded by Dealertrack when you submit contracts digitally to NMAC through Dealertrack uniFI® or Classic during the promotional blitz days:

10 Digital Contracts.....	\$25
20 Digital Contracts.....	\$50
30 Digital Contracts.....	\$75

...let your rewards add up!



PLUS, A CHANCE TO WIN A \$500 GIFT CARD

The dealership with the highest increase in Digital Contracting submissions during the promotional period will win a \$500 gift card.

Dealertrack Digital Contracting Rewards Program

ELIGIBILITY. The Dealertrack Digital Contracting Rewards Program (the “Promotion”) is operated by Dealertrack.com and Cox Automotive, Inc. (collectively, “Sponsor”), and is open only to NMAC Affiliated dealerships that have a Dealertrack eContracting or Digital Contracting account and who book ten (10) or more electronic contracts using Dealertrack.com’s eContracting or Digital Contracting services submitted using Classic or Dealertrack uniFI with Nissan Motor Acceptance Corporation (NMAC) during the Promotion Period, as defined below (each, an “Eligible Entity”). Paper contracts are not eligible. The determination of whether a particular dealership/manufacture is eligible to participate in the Promotion will be determined in Sponsor’s sole discretion.

This Promotion is subject to all applicable laws and regulations. Receiving any Reward(s) (as defined below) in connection with this Promotion is contingent upon the dealership/manufacture complying with all of the requirements in these terms and conditions for the Promotion (the “Terms”). ALL REWARDS WILL BE PROVIDED DIRECTLY TO THE ELIGIBLE ENTITY AND NOT TO THE INDIVIDUAL PERSON, EMPLOYEE, OR AGENT WHO BOOKED THE ELECTRONIC CONTRACTS ON BEHALF OF THE ELIGIBLE ENTITY. SPONSOR HAS THE RIGHT, BUT NOT THE OBLIGATION, TO VERIFY AN ELIGIBLE ENTITY’S APPROVAL OF ANY INDIVIDUAL PERSON’S, EMPLOYEE’S, OR AGENT’S RECEIPT OF A REWARD ON BEHALF OF THE ELIGIBLE ENTITY.

It is your sole responsibility to review, understand and comply with your employer’s gift and/or ethics policies regarding your eligibility to participate in promotions. Sponsor disclaims any and all liability or responsibility for disputes arising between an employee and their employer related to this promotion.

PROMOTION PERIOD. The Promotion will begin on March 22, 2021 and end on March 27, 2021 (the “Promotion Period”). Sponsor will be the official timekeeper for the Promotion.

REWARD. Eligible Entities meeting the eligibility requirements, above, will receive the following incentive in the form of a Reward (a “Reward”):

- one (1) \$25 pre-paid gift card for every ten (10) electronic contracts booked
- one (1) prize valued at \$500 for the Eligible Entity with the highest increase in electronic contracts booked at the end of the Promotion Period

All Rewards and individual components of reward packages are subject to availability. Pre-paid cards subject to terms and conditions of card issuers. Sponsor reserves the right to substitute Reward or components of Reward package with a reward or component of equal or greater value. Reward earned in this Promotion will be awarded directly to the relevant Eligible Entity by a method determined in Sponsor’s sole discretion.

Each Eligible Entity is eligible for only one (1) Reward for each ten (10) electronic contracts booked during the Promotion Period. The reward is nontransferable and must be accepted as awarded or forfeited. All rewards are awarded “AS IS” and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose) by Sponsor. Terms of pre-paid cards are exclusively those of the issuer and Sponsor will have no liability for the use or acceptance, or failure to use or failure to accept, such cards. No substitutions, cash equivalents, or transfer of any reward is permitted except at the sole discretion of Sponsor, who reserves the right to substitute a reward (or portion thereof) with one of comparable or greater value, at its sole discretion. Eligible Entities are responsible for the payment of all taxes on their reward and for any other costs and expenses associated with the acceptance and use of a reward not specifically described above, including, without limitation, meals, gratuities, local transportation, and souvenirs. All details of rewards not specified herein are at the sole discretion of Sponsor. Sponsor’s decision on the timing of purchases/subscriptions and the corresponding recipients of the prizes hereunder is final.

RELEASE AND LIMITATION ON LIABILITY. BY PARTICIPATING IN THIS PROMOTION, EACH ELIGIBLE ENTITY AND ITS AGENTS AGREE TO FULLY RELEASE, FOREVER DISCHARGE, AND HOLD HARMLESS SPONSOR, COX ENTERPRISES, INC., AND THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES, SUPPLIERS, DISTRIBUTORS, ADVERTISING AND PROMOTION AGENCIES, AND AWARD SUPPLIERS AND EACH SUCH COMPANY’S OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, REPRESENTATIVES, SUCCESSORS, AND ASSIGNS (COLLECTIVELY, THE “RELEASED PARTIES”) FROM AND AGAINST ANY CLAIMS, COSTS, LIABILITIES, LOSSES, INJURIES, AND DAMAGES ARISING OUT OF OR RELATED TO THE PROMOTION OR THE RECEIPT AND/OR USE OF ANY REWARD TO THE FULLEST EXTENT PERMITTED BY LAW. EACH ELIGIBLE ENTITY AND ITS AGENTS FURTHER AGREE THAT THE RELEASED PARTIES’ TOTAL LIABILITY TO ANY ELIGIBLE ENTITY FOR CLAIMS ARISING FROM OR RELATED TO THIS PROMOTION IS LIMITED TO \$20 (USD).

This is a commercial incentive promotion and is not a sweepstakes or game of chance. Sponsor reserves the right to modify, suspend or terminate this promotion for any reason, including if any fraud, technical failures, or any other factor impairs the integrity of this promotion, as determined by Sponsor in its sole discretion. This promotion is governed by the laws of New York.