

F&I

Enhanced F&I Menu Powered by Darwin

Experience the powerful integration between Darwin Menu and Dealertrack F&I.

Selling Challenges

"Manually entering data in multiple systems is time consuming and inefficient."

"Our menu selling approach isn't consistent."

"My payment calculations aren't matching."

Solutions

Seamless integration

between Menu and F&I removes data re-entry, allowing you to submit complete funding packages more efficiently, in real time.

Personalized presentations

based on customer's buying history creates a tailored presentation that makes it easier to show the value of F&I for each customer.

Accuracy

on deal payments with real time data integrations provides a more consistent and efficient deal process.



potential revenue for dealers on the sale of a vehicle service contract or other F&I product.

Colonnade F&I Products Quarterly Update: 2022 Second Quarter

67%

of buyers purchased an F&I product along with their vehicle.

Cox Automotive 2022 Car Buyer Journey















Save on deal steps with Dealertrack F&I and Darwin Menu

Enhance your deal process and gain F&I efficiency through:

Two-Way Connections

Bi-directional deal data is pushed and pulled between systems for a quicker and more efficient contracting process.

Less Data Re-Entry

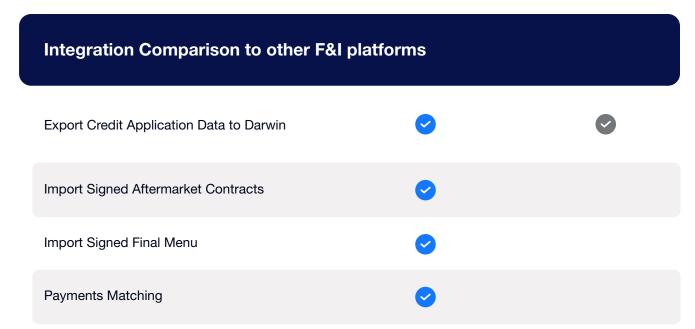
Customer and deal info is accurately imported into the F&I platform from Menu, eliminating data re-entry for your dealership.

Complete Funding Packages

Signed Menu and aftermarket contracts from Darwin are transferred into the deal jacket, ready for digital submission to the lender.*

*Subscription required





	Darwin Menu	Other menu providers
Comparison to other menu providers	*	
Personalized Presentations	©	
Flexible Presentation Styles	©	•
Remote Connection	©	•
Real-Time DMS Integrations	©	
*According to comparative research performed by Darwin Automotive, April 2020		





