

Podcast Series: "The Scoop on Colorado ERT With Cindy V"

Everything Dealers Need to Know About ERT

Host: Cindy Veyra, Colorado Registration & Title Trainer



Episode 1 / Key Takeaways

1 Instantly Submit Required Documents to the DMV

Electronic registration and title (ERT) systems are an easier and cheaper way to handle registration and title issuance.

Sending documents electronically:

- Eliminates postage costs
- Saves you and your customers time
- Reduces complications due to errors

2 Save Time & Money

It takes less than four minutes to enter transactional information into an ERT system.

Moving away from paper processes also:

- Eliminates the need to physically deliver title and security agreements to the DMV
- Saves on shipping, paper, and other supplies

3 Boost Your Customers' Satisfaction

ERT enables customers to get their new plates and stickers sent directly to their door by mail. They will love not having to make a trip out to the County Clerk's office to pay registration fees. It's an easy way to increase your CSI score.

4 Create A More Efficient Workplace

With no need to mail supporting documents or have a runner drive them out to a County Clerk's office, managers can allow their employees to focus on more important projects and initiatives — the things that really make dealerships money.

5 Easily Send Funds & Pay Fees

With ERT, registration and title fees are sent instantly via ACH. Signing and attaching individual checks to title documents is a thing of the past, so dealerships save on overhead and transaction costs.

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