

Podcast Series: "The Scoop on Colorado ERT With Cindy V"

What Switching To ERT Has Done For One Ohio Dealer

Host: Cindy Vieyra, Colorado Registration & Title Trainer



Episode 4 / Key Takeaways

Colorado and Ohio have similar ERT policies. Here's what Colorado dealers can expect:

1 Saved Hours of Time

For Chip Bradford at AH Ride n' Pride, submitting title applications has become a 3 minute process. He simply scans documents and evidence into his ERT system, submits, and the titles are approved in under an hour.

2 Streamlined Office Workflow

The amount of time, energy, and office resources Chip devotes to his title process has decreased dramatically. If there are errors in the title documents, he can easily fix them right inside the ERT system.

3 Reduced Document Errors

Errors in title documents cause delays that can sometimes last weeks. Electronic form entry greatly reduces these errors, and makes everyone's job a lot less complicated.

4 Eliminated Trips To DMV

With title applications and documents submitted in one-click, Chip doesn't need to send runners out to the title office, and can put them on more productive tasks.

5 Boosted Customer Satisfaction

Once approved, all Chip's customers need to do is take the memorandum title to the DMV, pay the registration fees, and that's it! Chip can also mail titles directly to customers faster than ever.

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