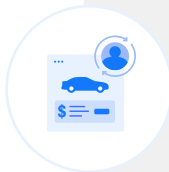# Increase efficiency.
Grow F&I profitability.

Experience the powerful integration between Darwin Menu and Dealertrack F&I.

Selling Challenges

"Manually entering data in multiple systems is time consuming and inefficient."

"Our menu selling approach isn't consistent."

"My payment calculations aren't matching."

Solutions

Seamless integration
between Menu and F&I removes data re-entry, allowing you to submit complete funding packages more efficiently, in real time.

Personalized presentations
based on customer's buying history creates a tailored presentation that makes it easier to show the value of F&I for each customer.

Accuracy
on deal payments with real time data integrations provides a more consistent and efficient deal process.

$2K
potential revenue for dealers on the sale of a vehicle service contract or other F&I product.[1]

[1]*Colonnade F&I Products Quarterly Update: 2022 Second Quarter*

67%
of buyers purchased an F&I product along with their vehicle.[2]

[2]*Cox Automotive 2022 Car Buyer Journey*

The Power of One | Cox Automotive

Save on deal steps with **Dealertrack F&I and Darwin Menu**

Enhance your deal process and gain F&I efficiency through:

Two-Way Connections
Bi-directional deal data is pushed and pulled between systems for a quicker and more efficient contracting process.

Less Data Re-Entry
Customer and deal info is accurately imported into the F&I platform from Menu, eliminating data re-entry for your dealership.

Complete Funding Packages
Signed Menu and aftermarket contracts from Darwin are transferred into the deal jacket, ready for digital submission to the lender.*

*Subscription required

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Integration Comparison to other F&I platforms

	Dealertrack F&I & Darwin Menu	Other F&I platform integrations with Darwin
Export Credit Application Data to Darwin	✓	✓
Import Signed Aftermarket Contracts	✓	
Import Signed Final Menu	✓	
Payments Matching	✓	

Comparison to other menu providers*

	Darwin Menu	Other menu providers
Personalized Presentations	✓	
Flexible Presentation Styles	✓	✓
Remote Connection	✓	✓
Real-Time DMS Integrations	✓	

*According to comparative research performed by Darwin Automotive, April 2020

Learn More About Driving Deal Efficiency   **See More**