

Aftermarket

Connect with the industry's largest F&I aftermarket provider network of 220+ partners.

Streamlined Workflow

Build product sales directly in the deal jacket with less data entry and fewer steps.

Seamless Integrations

Save time with connections to leading DMS, menu systems and digital retailer partners.

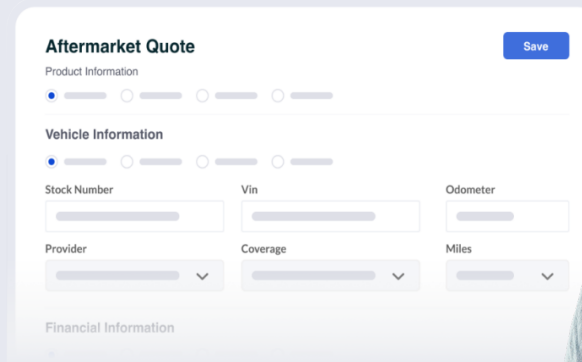
Accurate Quotes

Access real-time VIN-, state- and dealer-specific F&I products and rates from connected providers.

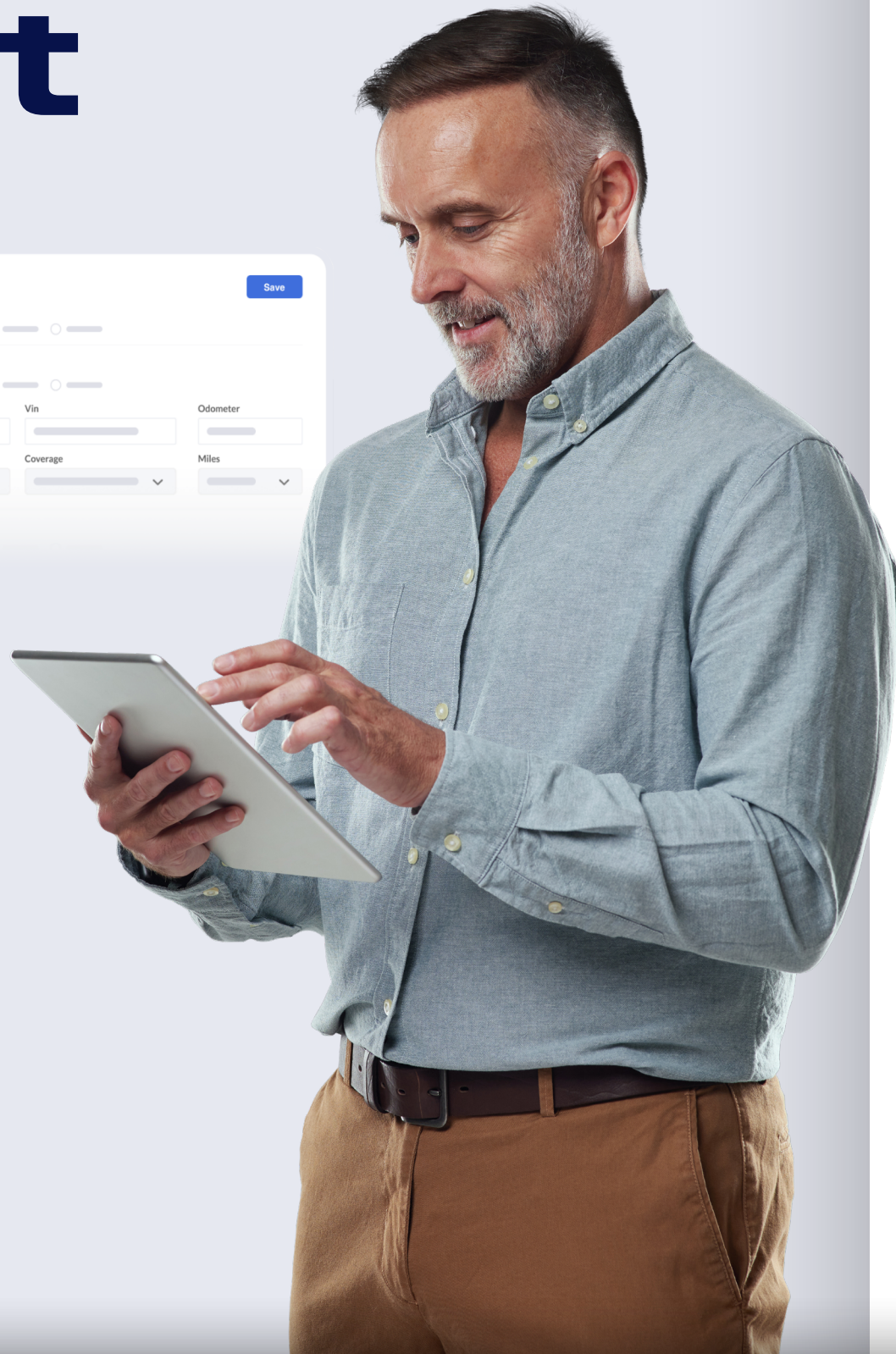
Complete Funding Packages

Include aftermarket products in funding packages for digital submission to lenders.*

*Requires Dealertrack Digital Contracting



The screenshot shows a web form titled "Aftermarket Quote" with a "Save" button. It is divided into four sections: "Product Information", "Vehicle Information", "Financial Information", and "Provider Information". The "Vehicle Information" section includes fields for Stock Number, Vin, Odometer, Provider, Coverage, and Miles.



Efficiency and Profitability

26%

of an average dealership's gross profit is attributable to F&I revenue¹

\$2.2K

average earning for dealers selling a vehicle service contract (VSC) or other F&I products.²



¹ Based on Q4 2023 SEC filings from AutoNation, Asbury, Group 1, Lithia, Penske, and Sonic Automotive

² Colonade F&I Product Quarterly Update, 2023 Fourth Quarter.