

Precision Toyota

Precision Toyota Simplifies Operations and Drives Efficiency with Dealertrack DMS

“Dealertrack is easy to use thanks to its robust reporting and the ability to schedule any account.”

—Chris Moulton, Business Manager, Precision Toyota

Intuitive Tools That Support Daily Operations

Since implementing Dealertrack DMS, one of the most impactful benefits has been the system’s intuitive, easy-to-navigate interface. Features are self-explanatory, which allows team members to get up and running quickly without extensive training. And when questions do arise, built-in help resources make it easy to find answers without interrupting workflows or relying heavily on outside support.

“Most things are self-explanatory. And when I do get stuck, their help tool is excellent, with tons of comments and feedback to point me in the right direction.”

—Chris Moulton, Business Manager, Precision Toyota



The Challenge

For Precision Toyota, in Tucson, Ariz., efficiency matters. The dealership needed a DMS that could support their complex accounting workflows without adding unnecessary friction. They wanted a system that was both powerful and easy to use—allowing teams to manage schedules, maintain accurate reporting, and ensure consistency across processes—while also providing a smooth implementation experience and long-term value.

The Solution

Dealertrack DMS gives Precision Toyota an intuitive, easy-to-use platform that supports efficient daily operations, while also delivering the robust functionality needed to manage their business effectively. From accounting workflows to reporting and system integrations, Dealertrack helps streamline processes and reduce friction across the dealership.

Seamless Integrations Across the Dealership

Dealertrack DMS integrates seamlessly with other tools that Precision Toyota relies on, including solutions like vAuto. These integrations help maintain consistent workflows across departments, reduce manual effort, and ensure that important data flows smoothly throughout the organization.

“We use other products that tie seamlessly into Dealertrack.”

—Chris Moulton, Business Manager, Precision Toyota

A Smooth Transition

While any system change comes with some challenges, Precision Toyota found that Dealertrack followed through during implementation, helping ensure that everything was set up correctly from the start. This support has helped the dealership drive faster adoption and more productive processes from day one.

The Bottom Line

For Precision Toyota, Dealertrack DMS delivers a powerful combination of ease of use, strong reporting capabilities, responsive support, and seamless integrations. The result is a DMS that simplifies day-to-day operations, maximizes efficiency, and gives teams the tools they need to work more effectively.

“Dealertrack is easy to use, integrates seamlessly with the other tools we rely on, and provides excellent support when we need it. It helps keep our dealership running efficiently every day.”

—Chris Moulton, Business Manager, Precision Toyota



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